Privacy Policy & Terms of Service

This Privacy Policy & Terms of Service document describes how personal information is collected, used, and shared when you install

Personal Data

When you install any of our apps, we are automatically able to access certain types of information from your Shopify account. The full list available through Shopify can be seen [here](#). This is visible in the setup process and can be reviewed before finishing the install.

We will store your *.myshopify.com* domain as well as the email associated with your store. This is only to provide you with better customer support and is kept strictly confidential from third parties.

Data Collection and Usage

We have access only to the information that is given to us voluntarily via e-mail, live chat or from direct contact with our customers. We confirm that this information won’t be sold to any third-party organizations.

This information will only be used in responding to our customer’s requests, regarding the various reasons they have contacted us about.
We may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy unless you specifically request to be excluded from this list. It is your right to do that too.

Data Processing

We are using calls to the Shopify API when we are getting information for the customers, so a Data Processing Agreement for our app is the same as the one for Shopify itself. By using our Product Reviews app, you agree to all terms and conditions of this Data Processing Addendum and Terms of use.

Unlike other apps, we are actually not collecting any personal information, such as names, addresses, etc. All this information is stored in Shopify, we do not have access to it. What we do collect, is only the email of the customer, and this is only if he/she submit a review, otherwise, we do not have it. Having the email is required because to work all of the functionalities with Email Marketing and Discounts an email is required. Unfortunately, due to limitations in Shopify, the only personal data that we store (emails and IP), cannot be saved inside of Shopify.

Application Specifics

Reviews submitting

When a visitor of your store submits a review:

- Customer ID (if registered)
- Customer email (provided by him)
- Customer IP (to make a check if this customer is blacklisted)
- Product page ID – to separate the collected reviews by products
- Date & Time - the exact date of the action
- Provided information from submit field (Name, Subname, email, review title, review description, rating, images (if they are uploaded)

**Changes**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

_Last updated: 01 June, 2023_