

Privacy Policy for Rateify

Effective Date: 21.06.2023

This Privacy Policy describes how Rateify ("we," "us," or "our") collects, uses, stores, and protects the personal information of users ("you" or "user") who submit reviews through our app.

Collection and Use of Personal Information

1.1 Personal Information Collected: When you submit a review through our app, we collect the following personal information:

First name

Last name

Email address

Review content

Uploaded images (if applicable)

Rating

IP address

1.2 Purpose of Collection: We collect this information solely for the purpose of displaying your reviews within the site for which they are submitted.

1.3 Consent: By submitting a review through our app, you provide your consent for us to collect and process your personal information as described in this Privacy Policy.

Storage and Security of Personal Information

2.1 Storage: The collected review data will be securely stored in an external database.

2.2 Security: We implement appropriate technical and organizational measures to protect the collected review data from unauthorized access, disclosure, alteration, or destruction. We use encryption algorithms and security keys to hash the data, ensuring its security.

Sharing of Personal Information

3.1 Third-Party Sharing: We do not share the review data, including personal information, with any third parties.

3.2 Internal Use: The IP address and email address are used solely for internal functionality, such as blocking IP addresses if necessary, and for email marketing related to our own services. These data points cannot be linked to customer names displayed publicly.

Data Retention

Unless a data deletion request is submitted, we will retain the review data indefinitely for the purpose of displaying reviews and maintaining the integrity of our services.

Additional Uses of Personal Information

In addition to displaying reviews, we may use the review data, including IP addresses, for the following purposes:

- Email marketing: We may send you emails related to our services and updates. You can unsubscribe from these communications at any time.
- IP blocking: If necessary, we may block certain IP addresses to ensure the security and integrity of our app and services.

Cookies and Similar Technologies

We use local storage, a technology that allows app settings to be cached for faster serving. These local storage files do not collect or store any personal information and do not impact customer data.

User Rights and Data Deletion

You have the right to access and review your personal information collected through our app. If you wish to exercise this right or request the deletion of your data, please utilize the functionality provided by Shopify. As a bridge app connected to Shopify, we will honor data deletion requests received through the Shopify platform.

Age Restrictions

Our app does not have any age restrictions for users submitting reviews. However, we encourage individuals under the age of 18 to obtain parental consent before submitting personal information.

Compliance with Data Protection Laws

We comply with applicable data protection laws and regulations, including the GDPR. As our app is connected to Shopify, we adhere to the necessary GDPR hooks and requirements within the Shopify platform.

Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at product-reviews-app@gmail.com.